



# SHOP BLK

*Your Holiday Guide to Shopping Black & Giving Back!*

## OFFLINE

Development of Ad  
with QR Code

Products for Sale  
on SHOPBLK

## ONLINE

1 FREE Email Blast to  
32,000 Houstonians  
-10,000 B2B  
-22,000 B2C

1 Social Media Post  
w/3 Shares  
Daily  
Newsletter

Inclusion in Newsletter  
(Tues & Thurs) Now - Dec 31

## EVENTS

4 FREE Tix to First Fridays  
- December 6  
- January 3

4 FREE Tickets  
to First Fridays Magazine  
Launch Event (Feb 7, 2025)

**TOTAL VALUE: \$2,150.00**



COMPANY NAME: \_\_\_\_\_

OWNER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TEL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**@slemhouston**  
**WWW.SLEM.us/SHOPBLK**